



2024 Sponsorship Rates

Billboard Sponsor: \$1500.00

4' x 8' sign for 1 full year
1 Night Sponsorship

Includes sign at the track, advertisement in the programs, website advertisement, FF Times as a nightly sponsor, facebook page, announcement at track, Listed on our sponsorship board!

10 Free Grandstand passes or 1 season pass

Gold Sponsor: \$500

1 Night Sponsorship

Advertising in programs, website, FF times as a nightly sponsor, announcement at track!

Listed on our sponsorship board

5 Free Grandstand Passes

Silver Sponsor: \$300

Advertising in programs and website, FF times advertisement

1 Night Shared Sponsor Advertisement

Listed on our sponsorship board

3 grandstand passes

Bronze Sponsor: \$200

Advertising in programs and sponsorship board!

Payout Sponsor

Goes towards drivers payout

Advertisement in programs, website, Facebook page

Free passes depends on amount of sponsorship!!

Hard Charger Award Sponsor:

\$150/week: \$50 awarded for each class

Goes to the driver that charges through the field from his starting position during one event

Advertisement in programs, announcement at track

Yearly Class Sponsor: \$3000

3 Opportunities to Sponsor 1 or more of the Following Classes:

Wissota A Modified, Wissota Midwest Modified, Emo Street Stocks

Advertisement in the programs, website advertisement, facebook page

Class named after Sponsor, 2 season passes

4' x 8' sign at track – provided by Emo Speedway

Emo Fall Fair/Race for the Fallen - \$1000/night

Advertising in programs, website, FF times, facebook page, announcement at track!

10 Free grandstand passes

Other opportunities to donate/Sponsor:

Candy- candy toss – once or twice a month
Bike give aways: Race for the Fallen and fair weekends
Grandstand giveaways- weekly/specials

If you know of anyone wanting to volunteer their time, please feel free to contact us as well!

For advertisement on our website/programs/calendars please email logo to
tammystrachan@sympatico.ca

Please make cheques payable to Borderland Racing Association. They can be mailed to Box 633, Emo,
ON P0W 1E0 or text/call Tammy at 807-276-0868

We are currently in the planning stages of a July 1st event at the Emo Fair grounds. If you would like to
participate in any way please let us know.

Billboard Sponsors : 4x8- signage is provided by the Emo Speedway

All other sponsors may provide a sign during your sponsor night.

Silver to Billboard sponsors logos will be included in our 2024 calendars.

You will be notified via thank you letters on which night your sponsorship will be for unless you have
stated which night you prefer.

June 30th- First Responder's Night

2024 Schedule:

May 18th and 19th- Season Opener

May 25

June 1, 8, 15, 22

June 29th and 30th: Race for the Fallen (July 1st Activities June 30th)

July 6, 13, 20, 27

Aug 2, 10, 24, 30, 31

Aug 16th and 17th: Emo Fair Rea Memorial